



utah
science
center

objective
enhancement of
each visitor's
imagination,
motivation and
citizenship, and
the fostering of
creativity, critical
and objective
thinking and
problem solving
skills.

the utah science center is you.
opening 2005 as part of
the leonardo at library square
you will be the subject,
the object, the specimen,
the experiment.

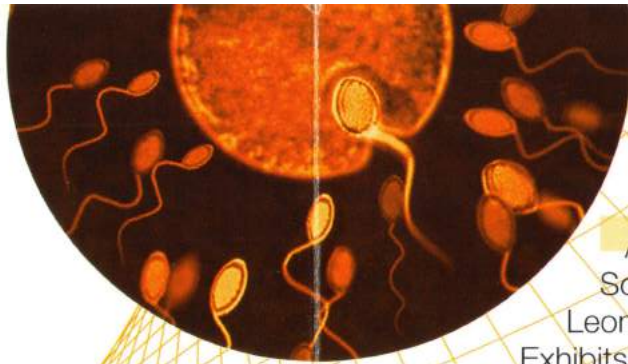
open
you

"The greatest enterprise of the mind has always
been, and always will be, the attempted linkage of
the sciences and humanities" — edward o wilson

the utah science center is
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In early 2005, the **utah science center** will make its home at a new Arts, Culture and Science center—The Leonardo at Library Square. Exhibits and activities will focus on three primary themes:

The **utah science center** emphasizes creative and active exploration of the worlds of science and technology.

Targeted at adults, and young people who want to be treated like adults, the utah science center will create a culture and environment for exploring the factors and phenomena that affect our lives and shape our future.

Visitors to the utah science center will question, learn and invent through personal, hands-on experimentation and exploration. The goal is to facilitate personal Eureka! moments—personal scientific revelations.

you

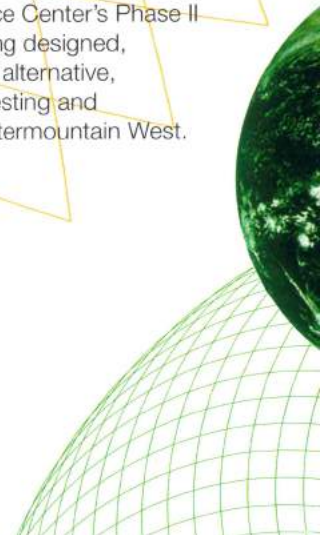
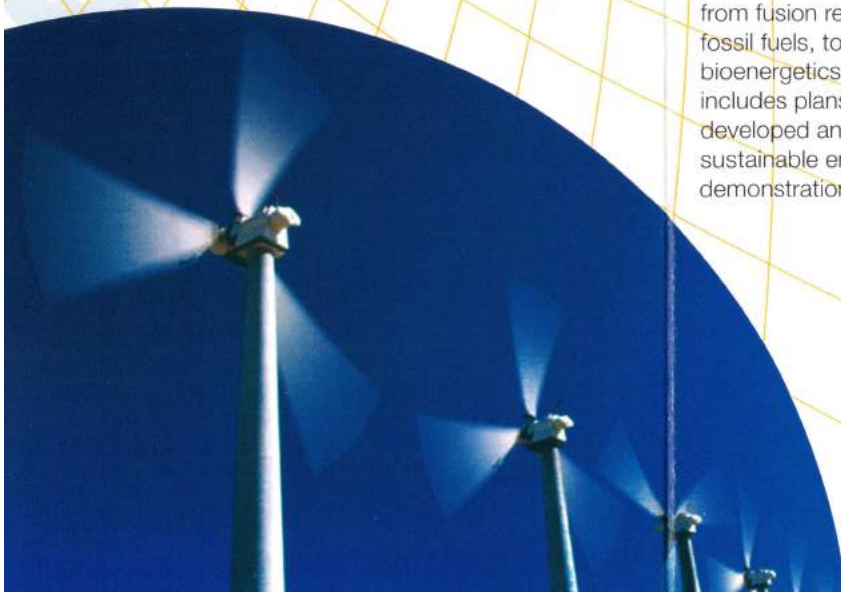
You will be the subject, the object, the specimen—you will be the experiment—at the Utah Science Center. Each person is a unique, special, one-of-a-kind, irreplaceable individual. Visitors experiment with and appreciate their unique physiology, biochemistry, genealogy and potential pathologies. The Utah Science Center celebrates, measures and motivates this individuality.

home the planet earth

The Science Center will also focus on the environment, biodiversity, resources and climate. Visitors will fly over their home planet, experiencing many of its properties and problems, and communicating with fellow travelers all over the world. Earth will never seem the same.

energy

The Utah Science Center will be the first facility of its kind to focus on Energy as its major theme and concept—from fusion reactions of the sun, to photosynthesis and fossil fuels, to alternative energy technologies and bioenergetics. The Utah Science Center's Phase II includes plans for a new building designed, developed and operated as an alternative, sustainable energy research, testing and demonstration facility for the Intermountain West.



In addition to activities and exhibits focusing on the three themes, the **utah science center** will also sponsor:

events

The Science Center will be the place for amateur scientists. It will host fairs, contests and competitions; provide labs, shops and meeting rooms.

forums

The Utah Science Center will organize, empower and facilitate lectures, panel discussions and dialogs on a range of important societal subjects and issues.

programs

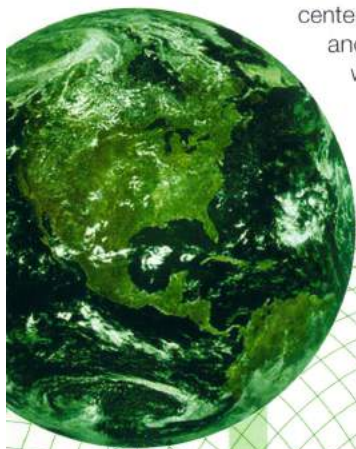
The Science Center will provide unique space for special events—receptions, small conferences, short courses and workshops, field trips, and will even host excursions to far away places relevant to the Center's objectives and mission.

alliances

In cooperation with other science and health facilities, local businesses, and related organizations, Utah Science Center will develop and provide unique, interdisciplinary activities and develop new and more effective means of experiencing, learning and applying science.

connections

The center will connect, communicate and interact with individuals and groups in science centers, gardens, classrooms and libraries around the world.



discovery on wheels

Since its founding in 1995, the Utah Science Center has operated via Discovery on Wheels, a collaborative program with Utah State University. Discovery on Wheels has served over 300 schools throughout the region and has reached over 100,000 participants since 2003. Discovery on Wheels evaluates prototype exhibits being developed for the Utah Science Center.

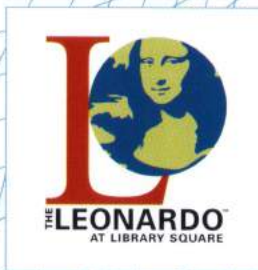


a new way of seeing

The Leonardo at Library Square, inspired by Leonardo da Vinci, will be a one-of-a-kind Art, Culture and Science center that encourages visitors to see the world—and themselves—in new and imaginative ways.

a new destination

The Leonardo will open in 2005 in Salt Lake City's former main library building. The Leonardo and the magnificent new City Library will complete Library Square, creating a one-of-a-kind destination for residents and visitors in the heart of Utah's capitol.



www.utahsciencecenter.org

the utah science center is home.
home is the planet earth. question, probe
and begin to understand environment,
biodiversity, climate and resources.

your
home

"all our knowledge has its
origin in our perception"
— leonardo da vinci

energy—from fusion reactions to focus
first facility of its kind to focus
major theme and concept.

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utah science center supporters

- ARUP Labs
- KCPW
- Micron Technology Foundation
- Overstock.com
- Salt Lake County
- USANA
- Watson Pharmaceuticals
- Many private donors, volunteer, pro bono and in-kind contributors
- COGBOX
- Merit Medical
- Myriad Genetics
- Salt Lake City Corp.
- State of Utah
- VCBO Architects
- XMission Internet

discovery on wheels supporters

- The Clark Foundation
- The Discovery Foundation
- Micron Technology Foundation
- Utah 4H
- Utah State University



Thanks Salt Lake City Voters!

With the passage of Proposition 2, Salt Lake City voters gave The Leonardo, the future home of the Utah Science Center, \$10 million.



utah
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center

for more information about the **utah science center**
contact Joe Andrade at 801.706.6747 or visit

www.utahsciencecenter.org

the **utah science center** is managed and operated by
the utah science center corporation, a not-for-profit 501c3 foundation.